

Antonio C. Smith

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Summary of Qualifications and Skills

- Highly motivated and goal oriented professional committed to pursuing a long term career in Graphic Design. Seasoned, skilled and experienced in such areas as: Graphic design (print and web), web design, page layout, logo designs, identity/collateral design, illustration, mural art and contemporary art.
- Proficient in Microsoft Front Page, Word, Excel and Publisher.
- Proficient in HTML, CSS and front end web design and development.
- Experience in PC and MAC Cross Platform.
- Experience with Latest Adobe Creative Suite (Photoshop, Illustrator, In Design, Flash, Dreamweaver and Premiere) as well as Sony Vegas and Final Cut Pro HD.

Professional Experience

Vitamin C/Penthouse 55

Contract Graphic Designer

Miami, FL October 2008- Present

- **Graphic Design** – Duties include, working with team Marketers and Promoters to developing effective design solutions for event promotion. Design and layout web and print flyers.

Platinum City Entertainment

Art Director/Consultant

Miami, FL July 2007- November 2008

- **Graphic Design** – Duties include, developing company's print and web graphics from web banners to packaging (*CD and DVD Covers*), collateral and promotional design. As well as for clients.
- **Web Design/Webmaster** – Develop and maintain company's website. Also developing web pages for company's clientele.

The Grind 373 (thegrind373mag.com)

Art Director

Sarasota, FL Nov 2008-Present

- **Magazine Layout** – Develop graphics and look for articles, Layout magazine pages, image editing and touch up
- **Web Design/Webmaster** – Develop graphics for website. Website maintenance and updating, on an as needed basis

PK Graphics

Graphic Designer

South Beach March 2007-June 2007

- **Pre Press Graphic Designer** – Produce/Design pages, ads, advertising and editorial layouts for clients and prepare it to go to print.
- **Customer Service** - Take client orders over the phone or walk-ins. Consult clients on their projects

Redd Clay Entertainment

Contract Graphic Designer

Atlanta, GA. March 2005-Current

- **Web Design/Webmaster** – Develop graphics for website. Website maintenance and updating, on an as needed basis
- **Graphic Designer** – Produce/Design web and print graphics, pages, ads, advertising and editorial layouts for firm and the artists they represent.

The Hat Shack

Illustrator

Atlanta, GA October 2004-November 2006

- Recreate organization logos and create art work consistent with company goals and distinct image.
- Infuse and implement contemporary art images with company signature design.

Kroger

Sign Maker/Customer Service

Atlanta, GA June 1998-March 2005

- **Graphic Artist** - Responsible for maintain, store signage (POP and hand made banners and posters).
- **Customer service** – Assist vendors in adding items to store inventory, setting up displays, POP (Point of Purchase Advertising), signage and item pricing.
Assist customers with store items
- **Scan coordinator/ price changes and item maintenance** – Maintaining the integrity of store items pricing, on hand inventory, item ordering and tracking.

Education

Art Institute of Atlanta

Major: Graphic Design

1 Year

West Wood College, Atlanta, GA

Major: Visual Communications

Assoc. Degree

- Completed course work in Computer Applications, Graphic Design, Image Editing, Digital Illustration, Digital Layout, Business and Web Design.

Summary of Clients

Pyrogen Entertainment
The Grind 373 Magazine
Designs By That Woman, Inc.
StreetWize CD Magazine
Reliable Motors of W Palm Beach
Simple Money Entertainment
Platinum City Entertainment
Arts International
Still a Savage Entertainment.
Daryl Williams Promotions
CEO Modeling Agency
Redd Clayy Entertainment
Starlink Entertainment Media Group
Methamorfis Entertainment
Atlanta's Royal Photography
KE Consulting and Marketing Solutions
The Hat Shack
Barber's Only Magazine
Pea Media Group
WB 36 Atlanta

References Available Upon Request